WHAT IS CLAIMED IS:

1. A color sheet having a light-shielding effect, comprising at least a reflecting layer and a color layer where the color layer is exposed to light from the reflecting layer,

the reflecting layer having a solar-radiation reflectance of 60% or more in a wavelength range of 780 nm to 1350 nm,

the color layer having a light transmittance of 30% or more in a wavelength range of 780 nm to 1350 nm and a solar-radiation absorbance of 10 to 80% in a wavelength range of 380 nm to 780 nm.

- 2. A color sheet having a light-shielding effect according to Claim 1, wherein the reflecting layer is made of a polyvinyl chloride type resin compounded with a titanium oxide type white pigment, and a plasticizer and with at least one material selected from the group consisting of glass beads, hollow glass balloons, and microcapsules, and has a thickness of 0.1 to 1 mm.
- 3. A color sheet having a light-shielding effect according to Claim 1, wherein the color layer contains at least one material selected from a polyvinyl chloride type resin, an acrylic type resin or a urethane type resin, and has a thickness of 0.1 to 0.5 mm and a solar-radiation absorbance of 40 to 80% in a wavelength range of 380 nm to 780 nm.
- 4. A color sheet having a light-shielding effect according to Claim 2, wherein the color layer contains at least one material selected from a polyvinyl chloride type resin, an acrylic type resin or a urethane type resin, and has a thickness of 0.1 to 0.5 mm and a solar-radiation absorbance of 40 to 80% in a wavelength range of 380 nm to 780 nm.

- 5. A color sheet having a light-shielding effect according to Claim 1, wherein the reflecting layer is formed in a sheet-shape by coating paste plastisol containing a polyvinyl chloride type resin as a main ingredient onto a base material, and heating and curing the plastisol.
- 6. A color sheet having a light-shielding effect according to Claim 2, wherein the reflecting layer is formed in a sheet-shape by coating paste plastisol containing a polyvinyl chloride type resin as a main ingredient onto a base material, and heating and curing the plastisol.
- 7. A color sheet having a light-shielding effect according to Claim 3, wherein the reflecting layer is formed in a sheet-shape by coating paste plastisol containing a polyvinyl chloride type resin as a main ingredient onto a base material, and heating and curing the plastisol.
- 8. A color sheet having a light-shielding effect according to Claim 4, wherein the reflecting layer is formed in a sheet-shape by coating paste plastisol containing a polyvinyl chloride type resin as a main ingredient onto a base material, and heating and curing the plastisol.
- 9. A method of producing a color sheet having a light-shielding effect defined in Claim 1, comprising the steps of:

coating paste plastisol containing a polyvinyl chloride type resin as a main ingredient onto a base material, heating and curing the plastisol, whereby a color layer is formed; and thereafter,

coating, onto the color layer, a composition containing, as a main ingredient, a polyvinyl chloride type resin compounded with a titanium oxide type white pigment and a plasticizer and with at least one material selected from the group consisting of

glass beads, hollow glass balloons, and microcapsules, and heating and curing the composition, whereby a reflecting layer is formed.

- 10. A tarpaulin at least one side of which is made from the color sheet having a light-shielding effect according to Claim 1.
- 11. A tarpaulin at least one side of which is made from the color sheet having a light-shielding effect according to Claim 2.
- 12. A tent made from a material using the color sheet having a light-shielding effect according to Claim 1.
- 13. A tent made from a material using the color sheet having a light-shielding effect according to Claim 2.